NewBridge GRADUATE INSTITUTE

SCHOOL OF ENVIRONMENT AND LEISURE

Diploma in Tourism Management

Create memorable experiences. Connect people and destinations. Build a global career.

Diploma | 3 Years Full-Time | NQF Level 6 | 360 Credits | SAQA ID 98916

WHAT IS THIS PROGRAMME?

The Diploma in Tourism Management develops the practical, business and customer service skills needed to succeed in the tourism and travel industry.

You'll gain experience in tourism operations, destination management, tourism marketing and events while preparing for opportunities in a dynamic national and global sector.

WHY CHOOSE THIS PROGRAMME?

1. Build practical tourism, travel and customer service skills valued across the industry.
2. Develop expertise in tourism operations, destination management and event coordination.
3. Learn how tourism businesses create memorable experiences and deliver exceptional service.
4. Prepare for diverse career opportunities in tourism, travel and events.

GRADUATE WITH PROOF

Graduate with proof, not just a qualification, through NGI Accelerate, which enables you to build additional certifications and a stronger professional profile while you study.

CAREER OPPORTUNITIES

- Travel Consultant
- Event and Conference Manager
- Tour Operator
- Tourism Coordinator
- Destination Marketing Specialist
- Accommodation Establishment Manager
- Tourism Entrepreneur
- Visitor Experience Manager

IS THIS PROGRAMME RIGHT FOR YOU?

- Are you passionate about travel, tourism and new experiences
- Do you enjoy working with people from different backgrounds
- Do you have strong communication and interpersonal skills
- Are you interested in events, hospitality or tourism operations
- Do you enjoy planning, organising and coordinating activities

NewBridge Graduate Institute is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act No. 101 of 1997. Registration no: 2001/HE07/003

NewBridge GRADUATE INSTITUTE

Apply online:
www.ngi.ac.za

Speak to an advisor

Visit a campus

Scan QR code to apply

KEY AREAS OF STUDY

YEAR 1

- Introduction to Event Management
- Event Management Practice
- Introduction to Adventure Tourism
- Adventure Tourism Practice
- Tourism Industry and Development
- Tourism Marketing Fundamentals
- Tourism Business Management
- Travel Agency Operations
- Tourism Destinations of South Africa
- Tourism Destinations of Africa
- Work-Integrated Learning

YEAR 2

- Tourism Marketing
- Commercial Event Management
- Introduction to Cultural Tourism
- Cultural Tourism Practice
- Introduction to Accounting for Tourism
- Fares Within Africa
- Tourism Destinations of Europe
- Tourism Destinations of Asia
- Work-Integrated Learning

YEAR 3

- Tourism Marketing Communications
- Entrepreneurship Fundamentals
- Strategic Entrepreneurship
- Ecotourism Principles
- Ecotourism Practice
- Introduction to Strategic Management in Tourism
- Payment Procedures and Foreign Exchange
- Tourism Destinations of North America
- Work-Integrated Learning

SKILLS YOU'LL DEVELOP

- Tourism Operations
- Customer Service Excellence
- Event Coordination
- Destination Management
- Professional Communication
- Entrepreneurial Thinking

ADMISSION REQUIREMENTS

NSC with a Diploma Pass

OR

NCV with Diploma admission

OR

International applicants require a SAQA Level 4 evaluation

Alternative admission pathways are available.

BAC BRITISH ACCREDITATION COUNCIL

BAC Accredited
Recognised for internationally benchmarked quality.

NewBridge Graduate Institute is proud to be accredited by the British Accreditation Council (BAC), an internationally recognised independent body that accredits institutions meeting rigorous global standards of academic and operational excellence. This accreditation confirms NGI's commitment to delivering quality education and fostering a supportive learning environment.

For students and parents, this means the assurance of studying at a trusted, globally recognised institution. BAC accreditation affirms NGI's commitment to international standards of quality, strengthening confidence in the education students receive and supporting pathways to further study and career success locally and internationally.

This also aligns with NGI's existing positioning of BAC as an international accreditation that provides additional assurance of ***quality, governance and academic standards.***